

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Media Ad Ventures**  
**8136 Old Keene Mill Road**  
**Suite A-300**  
**Springfield, VA 22152**

<b>Contract / Revision</b> 164105 /		<b>Alt Order #</b> 08382758
<b>Product</b> NAT'L ASSN REALTORS		
<b>Contract Dates</b> 09/27/16 - 10/10/16		<b>Estimate #</b> 916
<b>Advertiser</b> ISS/National Association of Realtors-A		<b>Original Date / Revision</b> 09/23/16 / 09/23/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b>	<b>Advertiser Code</b> 157	<b>Product 1/2</b> 174
<b>Agency Ref</b> 4228		<b>Advertiser Ref</b> 59464

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/07/16	10/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$600.00					
2	WHIO	09/30/16	10/07/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,750.00					
Week:		10/03/16	10/09/16	----1--				1	\$2,750.00					
3	WHIO	09/30/16	09/30/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,000.00					
4	WHIO	09/30/16	10/07/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,500.00					
Week:		10/03/16	10/09/16	----1--				1	\$2,500.00					
5	WHIO	10/07/16	10/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,000.00					
6	WHIO	10/07/16	10/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$550.00					
7	WHIO	10/10/16	10/10/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$600.00					
8	WHIO	10/03/16	10/10/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	2	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,525.00					
Week:		10/10/16	10/16/16	1-----				1	\$1,525.00					
9	WHIO	10/03/16	10/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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Thank you for your business!



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**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 164105 /		<u>Alt Order #</u> 08382758
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Product</u> NAT'L ASSN REALTOR
<u>Advertiser</u> ISS/National Association		<u>Estimate #</u> 916
		<u>Original Date / Revision</u> 09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
10	WHIO	10/10/16	10/10/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/10/16	10/16/16	1-----				1	\$2,000.00							
11	WHIO	10/03/16	10/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/03/16	10/09/16	1-----				1	\$2,200.00							
12	WHIO	10/10/16	10/10/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/10/16	10/16/16	1-----				1	\$2,500.00							
13	WHIO	10/10/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/10/16	10/16/16	1-----				1	\$1,200.00							
14	WHIO	10/03/16	10/03/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/03/16	10/09/16	1-----				1	\$2,000.00							
15	WHIO	10/03/16	10/03/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00							
16	WHIO	10/03/16	10/10/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	2	\$1,100.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		10/03/16	10/09/16	1-----				1	\$550.00							
Week:		10/10/16	10/16/16	1-----				1	\$550.00							
17	WHIO	10/01/16	10/01/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$1,300.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		09/26/16	10/02/16	-----1-				1	\$1,300.00							
E 18	WHIO	10/02/16	10/09/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00							
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div></div><div></div></div></div>																
		1	WHIO	09/26/16-10/02/16	Face The Nation	10:30 AM-11:30 A	-----Su	:30	\$2,000.00	NM						
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div></div><div></div></div></div>																
		See MG 50.5,50.6,50.7,50.8														
Week:		10/03/16	10/09/16	-----1				1	\$2,000.00							
19	WHIO	10/02/16	10/02/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		09/26/16	10/02/16	-----1				1	\$2,000.00							
20	WHIO	10/02/16	10/09/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	2	\$12,500.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		09/26/16	10/02/16	-----1				1	\$6,250.00							
Week:		10/03/16	10/09/16	-----1				1	\$6,250.00							
E 21	WHIO	10/02/16	10/09/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,400.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div></div><div></div><div></div></div></div>																
Week:		09/26/16	10/02/16	-----1				1	\$1,400.00							
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div></div><div></div></div></div>																
		1	WHIO	09/26/16-10/02/16	CBS Su Morning	9:00 AM-10:30 AM	-----Su	:30	\$1,400.00	NM						
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div><div></div><div></div></div></div>																
		See MG 50.5,50.6,50.7,50.8														
Week:		10/03/16	10/09/16	-----1				1	\$1,400.00							

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**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>	<u>Alt Order #</u>
164105 /	08382758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	NAT'L ASSN REALTOR	916

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/National Association	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
22	WHIO	10/06/16	10/06/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$600.00					
23	WHIO	10/06/16	10/06/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
24	WHIO	10/06/16	10/06/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,525.00					
25	WHIO	10/06/16	10/06/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,000.00					
26	WHIO	10/06/16	10/06/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
27	WHIO	09/29/16	09/29/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$2,200.00					
28	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,200.00					
29	WHIO	10/06/16	10/06/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
30	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00					
31	WHIO	10/06/16	10/06/16	Thur Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$4,750.00					
32	WHIO	09/27/16	10/04/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$600.00					
Week:		10/03/16	10/09/16	-1-----				1	\$600.00					
33	WHIO	09/27/16	10/04/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	2	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,750.00					
Week:		10/03/16	10/09/16	-1-----				1	\$3,750.00					
34	WHIO	10/04/16	10/04/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
35	WHIO	10/04/16	10/04/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
36	WHIO	09/27/16	09/27/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$2,200.00					

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164105 /	08382758

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/10/16	NAT'L ASSN REALTOR	916

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/National Association	09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
37	WHIO	10/04/16	10/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,500.00					
38	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,200.00					
39	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,000.00					
40	WHIO	09/28/16	09/28/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$600.00					
41	WHIO	09/28/16	09/28/16	M-F 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
42	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
43	WHIO	09/28/16	09/28/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
44	WHIO	09/28/16	09/28/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
45	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$2,200.00					
46	WHIO	09/28/16	09/28/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,200.00					
47	WHIO	09/28/16	09/28/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$2,000.00					
48	WHIO	10/05/16	10/05/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,000.00					
49	WHIO	10/05/16	10/05/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$550.00					
E 50	WHIO	10/02/16	10/09/16	NFL Bengals Game	12:56 PM-7:00 PM		:30			P-02		NM	6	\$37,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----2				2	\$8,500.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!





**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u>		<u>Alt Order #</u>
164105 /		08382758
<u>Contract Dates</u>		<u>Product</u>
09/27/16 - 10/10/16		NAT'L ASSN REALTOR
<u>Advertiser</u>		<u>Estimate #</u>
ISS/National Association		916
<u>Original Date / Revision</u>		
09/23/16 / 09/23/16		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	09/26/16-10/02/16		NFL Bengals Game	12:56 PM-7:00 PM	-----Su	:30		<del>\$8,500.00</del>			NM		
See MG 50.5,50.6,50.7,50.8														
2	WHIO	09/26/16-10/02/16		NFL Bengals Game	12:56 PM-7:00 PM	-----Su	:30		<del>\$8,500.00</del>			NM		
See MG 50.5,50.6,50.7,50.8														
5	WHIO	10/02/16-10/02/16		NFL RS Early Game	Various	-----Su	:30		\$5,500.00			NM		
Ⓜ	MG for 50.1,21.1,18.1,50.2													
6	WHIO	10/02/16-10/02/16		NFL Browns Game	Various	-----Su	:30		\$7,000.00			NM		
Ⓜ	MG for 50.1,21.1,18.1,50.2													
7	WHIO	10/02/16-10/02/16		NFL Browns Game	Various	-----Su	:30		\$7,000.00			NM		
Ⓜ	MG for 50.1,21.1,18.1,50.2													
8	WHIO	10/03/16-10/03/16		Daybreak Edition 530a	530a-6a	M-----	:30		\$900.00			NM		
Ⓜ	MG for 50.1,21.1,18.1,50.2													
Week:		10/03/16	10/09/16	-----2				2	\$8,500.00					
51	WHIO	09/27/16	10/04/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$4,250.00					
Week:		10/03/16	10/09/16	-1-----				1	\$4,250.00					
52	WHIO	10/02/16	10/02/16	Su 135a-4a	1:35 XM-2:35 XM		:30			P-02		NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$410.00					
<b>Totals</b>									0.00				65	\$148,760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	65	\$148,760.00	(\$22,314.00)	\$126,446.00
<b>Totals</b>	65	\$148,760.00	(\$22,314.00)	\$126,446.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Thank you for your business!

REP HEADLINE# 8382758 TRF# 164105  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/16 16.35  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/NATL ASSOC OF REALTOR REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME \_\_\_\_\_ MEDIA AD VENTURES BUYER NAME MIANNA SPECHT  
8136 OLD KEENE MILL RD, SUITE A300 SALES PRSN PH- NICK WELTE  
SPRINGFIELD, VA 22153

ORDER # \_\_\_\_\_ CONTRACT # 8382758 CLASS: NATL. LOCAL REGIONAL

PRDCT NAT'L ASSN REALTORS EST#916 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/16 OCT10/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP27/16 16.35

REP: TO DEANNA  
FR JARED  
OK'D M1, SEE LINES 53-55  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NATIONAL ASSOCIATION OF REALTORS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	ES	1030A-1130A	30			\$2,000.00	10/2	10/2	0		SUN	0
18	ES	1030A-1130A	30			\$2,000.00	10/9	10/9	1		SUN	1
PROGRAM : FACE THE NATION												
CON COM1 : FACE THE NATION												
53	A	900A-1200N	30			\$5,500.00	10/2	10/2	1		SUN	1
PROGRAM : NFL FOOTBALL												
ORD COM1 : PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-18 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-21 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT2 ON LINE-50 FOR 2 SPOTS/WK												

AGENCY ADVERTISER CODE = 157 AGENCY EST# = 916  
AGENCY PRODUCT CODE = 174

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

54	A		200P-400P	30		\$7,000.00	10/2	10/2	2		SUN	2
PROGRAM : BROWNS FOOTBALL ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 53-55												

55	A		530A-600A	30		\$900.00	10/3	10/3	1		MON	1
PROGRAM : NEWS CENTER 7 ORD COM1 : PLEASE ADVISE ASAP PART OF A MAKEGOOD MADE UP OF LINES 53-55												

21	ES		900A-1030A	30		\$1,400.00	10/2	10/2	0		SUN	0
21	ES		900A-1030A	30		\$1,400.00	10/9	10/9	1		SUN	1

PROGRAM : CBS SUNDAY MORNING CON COM1 : CBS SUNDAY MORNING												
50	ES		1256P-700P	30		\$8,500.00	10/2	10/2	0		SUN	0
50	ES		1256P-700P	30		\$8,500.00	10/9	10/9	2		SUN	2

PROGRAM : NFL FOOTBALL  
 CON COM1 : NFL FOOTBALL  
 STATION MAKEGOOD OFFERS:  
 M1 OK'D BUY#18 MISSED: SUN/1030A-1130A OCT2 30S \$2,000.00 (SEP27/16)  
 BUY#21 SUN/900A-1030A OCT2 30S \$1,400.00  
 BUY#50 SUN/1256P-700P OCT2 (2/WK) 30S \$8,500.00  
 OFFER: SUN/900A-1200N OCT2 30S \$5,500.00  
 & SUN/200P-400P OCT2 (2/WK) 30S \$7,000.00  
 & MON/530A-600A OCT3 30S \$900.00  
 CMT: PLEASE ADVISE ASAP PLS ADVISE.

OCT/16 148760.00 CONTRACT TOTAL 148760.00  
 MARKET TOTALS \$212,514 WHIO 70% WDTN 15% WKRF 8% WRGT 6% CABL 0% WBDT 1% TOTAL SPOTS 65

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE